



CASE STUDY

Training Leaders in the Brecon Beacons

'Rural Alliances' was established to address negative impacts brought about by demographic change across North West Europe. Objectives include improving prospects for people and businesses, generating active and interesting communities and ensuring rural areas are fun and enjoyable for visitors. The scheme spans across France, Germany, Belgium, Netherlands, Ireland and Wales. The Lead Partner in Wales is the Brecon Beacons National Park Authority.

20 Degrees was successfully awarded a contract to deliver training workshops to leaders of organisations within the National Park. Workshops covered numerous topics such as stakeholder engagement, visioning, developing business plans, funding and managing issues and challenges to ensure 'rural vibrancy'.

Miles Huckle of 20 Degrees ran the workshops. *"We worked very closely with the National Park to understand how we could ensure the workshops added value to organisation leaders. There are a number of fundamental challenges these organisations face, so there was a very real need for fresh thinking".*

Andrew Williams, Sustainable Tourism Officer (Rural Alliances), Brecon Beacons National Park Authority commented:

"The Brecon Beacons National Park Authority commissioned 20 Degrees Consulting to develop and deliver leadership courses for businesses and community members in the National Park. The courses were well researched and planned and the businesses that engaged benefited hugely, and feedback we have received since reflects this. I would highly recommend the 20 Degrees team if you are looking to develop workshops around leadership, planning, communication and community engagement".



Brecon Beacons NATIONAL PARK

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